

Meeting: Louis Suwarna on September 24, 1987 at 120 Park Avenue.

#### Monthly R&D meetings

- Louis Suwarna and Susan Alter attends the meetings as Marketing Representatives along with Senior Marketing Management.
- First day is basically structured with little time for questions.
- Second day has been added in order to discuss specifics and to allow time for questions.
- Operations liason is Jim Myracle.

#### Cigarette Intelligence Report

- Present Reporting
  - Louis Suwarna is now on the distribution list for report which is published every two months.
  - Report has P.M. Brands as well as Competition Brands.
  - The report has some detail specifications information which requires knowledge to interpret.
- Planned Program
  - Presentation on the information in the Cigarette Intelligence Report to be given to the Brand and Asst. Brand Managers.
  - Brand and Asst. Brand Managers will have opportunity to tour Richmond facilities.
- Suggested Approach
  - Report to Brand Managers a synopsis of the highlights of the sufficient charges based on the Cigarette Intelligence Report.
  - Responsibility should be Operations - Jim Myracle.

#### Blind Test

- Special requests have to be made at the present.
- Louis Suwarna agrees that this information should be available and will discuss with Jim Myracle about format for distribution.

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- Suggestion that these results should be automated in order to build an historical file of information.

New Products Committee Meetings

- Attended by Louis Suwana.
- Much of the information is confidential.
- Louis Suwana stated that he briefs the Brand Manager on contents of the meeting.

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